



Paul Schween, America's Sales Satirist, combines hard hitting sales techniques with belly bursting laughter. Known for his uniquely irreverent style, he challenges salespeople to reach their real potential by giving them practical and potent formulas that are proven to close more business.

After over 15 years of promoting and working with the most prolific sales trainers in the US, (including Tom Hopkins, Dennis Waitley, Tony Parinello, Jim Rohn, Ken Blanchard, and Brian Tracy) Paul developed a knack for invigorating old tired sales techniques with a fresh perspective that empowers salespeople to become more assertive in their approach. In 1996 Paul co-founded one of the premier seminar companies in the industry called Sales Teknologies which was dedicated entirely to sharing what he now calls, Industrial Strength Sales Strategies.

Once an underdog himself as a salesperson; Paul has an indelible spirit to help bring out the best in people who aim high in life. Although playfully witty and sharp on stage, his softer side comes out when he's in Phoenix with either his lovely wife Dawn, his six grandchildren, or as a heavily involved leader at his church. Because of his ability to connect, he has a track record of transforming under confident rookie salespeople into powerfully high performing sales professionals.

Today Paul is one the senior faculty of "Sales Experts" for the fastest growing and most innovative sales training company in the world, Success Starts Now!™. He has helped Success Starts Now!™ explode on to the scene by lighting up audiences all across the country with his patented program Industrial Strength Sales Strategies.

INDUSTRIAL STRENGTH SALES STRATEGIES

**PAUL
SCHWEEN**

For more information or to contact Paul Schween call:

888-525-6679

www.ssnseminars.com bookspeaker@ssnseminars.com